



Riotact Pty Ltd :: ABN 51 647 446 095 :: <http://the-riotact.com>

Advertising rates

On RiotACT (<http://the-riotact.com>) every ad you pay for is displayed in a prominent position on a page that is actually being read by a person with an interest in Canberra matters.

You're not paying for an ad being thrown straight into the garbage, flung into the stormwater drain, or hidden down the bottom of page 34.

Introductory rates

10,000 adviws in standard rotation: \$100 (can be expended over 1 month)

10,000 adviws in accelerated rotation (to be expended within 7 days): \$200 *

10,000 adviws to appear once to each unique viewer: \$200

110,000 adviws in standard rotation: \$1,000 **

(all ads 300x150 pixels, in either jpg gif, or swf format; all first payments in advance)

Premium placement, one month of unlimited adviws across the top of all pages: \$5,000 ***

(600x90 pixels max)

Graphic design of a 300x150 pixel jpg or gif file (if needed, once off): \$100

Web page on RiotACT if no other web presence available (once off): \$50 ****

Contact advertising@the-riotact.com to arrange your ad or ask a question.

* subject to availability

** paid in advance

*** subject to availability and paid in advance

**** Copy and artwork provided by advertiser